

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

Reg. No. 2,206,890

United States Patent and Trademark Office

Registered Dec. 1, 1998

**SERVICE MARK
PRINCIPAL REGISTER**

MACY'S THANKSGIVING DAY PARADE

FEDERATED DEPARTMENT STORES, INC.
(DELAWARE CORPORATION)
7 WEST SEVENTH STREET
CINCINNATI, OH 45202

FOR: ENTERTAINMENT SERVICES,
NAMELY, ORGANIZING AND CONDUCTING
A PARADE, IN CLASS 41 (U.S. CLS. 100, 101
AND 107).

FIRST USE 0-0-1924; IN COMMERCE
0-0-1924.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "THANKSGIVING DAY
PARADE", APART FROM THE MARK AS
SHOWN.

SER. NO. 75-343,573, FILED 8-19-1997.

JASON TURNER, EXAMINING ATTORNEY